

The Didsbury Pioneer

VOLUME 48: NUMBER 20

DIDSBURY, ALBERTA, WEDNESDAY MAY 17, 1950

\$2.00 A YEAR; 5¢ A COPY

Five Big Prizes To Be Given Away at Shopping Carnival

The big eight-page flyer is in the mails, announcing the Didsbury Merchants' Shopping Carnival to be held from Saturday, May 20 to Saturday, May 27, and you are urged to check over this circular and to take advantage of the many bargains offered in goods and services.

The carnival is the second to be undertaken by the Didsbury merchants, and since many are not aware of the various rules and regulations, we publish them below:

A ticket will be given for each dollar's cash purchase of service purchased during the Shopping Carnival.

Not more than 100 tickets will be given on any one purchase.

Advertisers and their families are not eligible to win prizes.

Lucky ticket holders do not need to be present at the drawing to win. Prizes must be claimed within two weeks of the draw.

Tickets for the prizes will be given away by the business firms who are advertising in the Shopping Carnival flyer.

Ballot box closes at 9 p.m. and draw will take place at the Lions' hall on Saturday night, May 27.

There will be five big prizes to be drawn for at the close of the shopping carnival. First is a husband and wife travelling set consisting of a ladies' "Travelguard" twin set and men's genuine leather Gladstone, valued at \$100.00. Second is a girl's or boy's bicycle valued at \$51.50. Third is a Kodak Pony camera with 4.5 lens and leather case, valued at \$40.00. Fourth is Hudson Bay Point Blankets valued at \$30. Fifth is an electric featherweight iron valued at \$12.95.

FREE SHOW

On the first afternoon of the shopping carnival, which is Saturday, May 20, there will be a free show at the kiddies in the Didsbury Opera Theatre, which is donating this feature to their many young patrons, and to the children who may be visiting Didsbury for the first time.

Save on your spring purchases. Take advantage of the many bargains advertised by the Didsbury merchants for the week Saturday, May 20, to Saturday May 27, and at the same time get tickets which may win one of the five valuable prizes.

Local Woman Will Attend Cancer Institute

Mrs. E.W. Walker of Didsbury has been appointed by the Westcott Women's Institute to attend the Cancer Institute being held at the University of Alberta next week.

Subsequent to graduating from university and becoming a teacher, Mrs. Walker came to Didsbury after her marriage, and is now an active Institute member. In addition, she is vice-president of the Canadian Legion Ladies' Auxiliary in this district, and a keen worker for the Anglican Church.

The Cancer Institute, organized by the Alberta Women's Institutes in cooperation with the Canadian Cancer Society, will be held from May 21st to 25th. During the four-day course the 200 representatives of Institutes from the central and northern part of the Province will hear lectures from specialists in all branches of cancer work, and see demonstrations of equipment used in modern diagnosis and treatment.

First of its kind in Canada, the course has been made possible through the efforts of the Alberta Women's Institutes, who, over the past few years, have made many thousands of dollars available for cancer control.

MRS. E. BLAIN HOSTESS TO KNOX UNITED W. M. S.

Knox United Church W.M.S. met May 15th, at the home of Mrs. E. Blain and a very enjoyable evening was spent. Mrs. C. Thompson, the vice-president, was in charge of the meeting. Mrs. C. F. Nicholl took the devotional period and Mrs. Thompson the study period. Plans were made for the forthcoming food sale. Layette articles for the Bonnyville hospital are to be handed in to Mrs. Thompson.

Members and friends are asked to remember the W.M.S. Rally in Didsbury on June 2nd.

The next meeting will be at the home of Mrs. Bruce Parker.

At the close of the meeting Mrs. Blain served a delicious lunch.

Banquet Honors High School Graduates

On Friday evening, May 12, the Students' Union of the Didsbury High School held their fourth annual banquet in the Lions' Hall, with Don Gilrrie, Students' Union president, as toastmaster, and Don Robertson as song leader. Doreen Bonny was toastmistress and Opal Swalm gave the invocation.

Following the turkey dinner the toast to the King was proposed. The toast to the graduates was given by Norman Harder and responded to by Shirley Wilson; the toast to our School was proposed by Fay Prevost and responded to by Mr. Tom Morris; the toast to Our Staff was proposed by Bruce Freeman and responded to by Mr. H. Stiles. After several songs the valedictory address was given by Don Robertson. The toast to Grade IX was given by Margaret Robertson and responded to by Brynly Roberts. Mr. X.P. Crispo, school inspector, and Mr. E.T. Wiggins, the school principal, each said a few words before the evening's entertainment was brought to a close with the singing of God Save the King.

The graduates of the Didsbury High School for 1950 are: Marjory Chandler, Mariel Collings, Doreen Gilrrie, Alice Ginter, Hazel Jackson, Raymond Miller, Jeanette Neufeld, Doreen Rennie, Donald Robertson, Margaret Robertson, Winona Rouleau, Betty Rupp, Tom Scott, Opal Swalm and Shirley Wilson.

Lutheran Congregation Sees Synodical Film

Redeemer Lutheran Congregation of Didsbury joined with other Lutheran congregations of the Lutheran Church—Missouri Synod—on Monday evening, May 15, to view the Synodical film entitled "Beyond Our Own Horizon." The film was introduced by Rev. Fox, whereupon Rev. P. Unterschlitz, the visitor of the Calgary circuit, spoke on the work of a Visitor and also briefly indicated the work of Synod in a far flung mission field.

Following the film Pastor Unterschlitz again spoke on the work of the church. Mr. A. Beamer, a member of Mt. Calvary Lutheran Church, Calgary, spoke on the expansion project of Concordia College, Edmonton. He indicated the need of such an expansion and the great blessings the Church has derived from the Edmonton College.

About 150 members of Redeemer Lutheran Church were in attendance.

Cecil Shields Injured When Car Overturns

One man was injured and another man and girl escaped injury when their car overturned on the highway near Morrin on Sunday evening.

Driver of the car, Mr. Cecil Shields of Hanna, sustained several cuts to his face, while Mr. Joe Fisher and Miss Sylvia Younker escaped unhurt.

Three were returning from Three Hills in the evening. Their car, a coupe, struck loose gravel and rolled over once, coming to a stop upright on its wheels. Shields was thrown against the window where he suffered gashes to his face by broken glass. He was taken to the Hanna hospital, and after treatment was released on Tuesday.—The Hanna Herald.

Didsbury Golf Club Makes Plans For Active Season

LOCAL NEWS ITEMS

Hon. and Mrs. Ivan Casey of Edmonton, Mr. and Mrs. Walter McInnes and Mr. and Mrs. Emerson McInnes and daughter spent Mother's Day with their parents, Mr. and Mrs. A.L. McInnes.

Mrs. H. Roberts and Mr. and Mrs. Guy Burke were visitors at the sanatorium in Calgary on Sunday.

Mr. and Mrs. J. L. McLean of Calgary and Mr. and Mrs. H.M. McKenzie of Winnipeg visited at the Hughie Roberts home on Sunday. Hughie was their Sergeant in the Army when the men were stationed at Grand Prairie.

Mrs. Bruce Shells Host To Lone Pine Institute

The May meeting of the Lone Pine W.L. was held at the home of Mrs. Bruce Shells with 12 members answering the roll call of "my favorite flower." Nine visitors were also present.

It was planned to join Mountain View W.L. on August 18th when the District Home Economist plans on giving a talk on "Electricity." This is to be held in the Mountain View hall at 2 p.m.

It was reported that the Lone Pine W.L. had collected about \$53.50 in the recent Cancer drive.

Delegates for the Women's Farm Week at the O.S.A. will be nominated at the next meeting to be held at the home of Mrs. Gordon Rathburn on June 14th.

The Lone Pine W.L. will pay the train fare for the delegate who attends the cancer course to be held at Banff this month.

Mrs. Sam Elliott's report as sick convalescer was three cups and saucers, two bouquets of flowers and cards.

The stuffed toy made by Mrs. Emily Hunter won the prize. The bill of fun given by Mrs. Harry Richardson in the form of a contest of flowers was won by Mrs. Bert Pross and Mrs. Wm. Harder. The ten-cent draw netted \$2.25 and was won by Mrs. Harold Shells.

Mrs. Art Grange received many useful articles and best wishes for establishing her home again after the fire.

The meeting closed in the usual manner and a lovely lunch was served.

\$58,000 Road Grant to be Divided Among Divisions

At the regular meeting of the Council of the Municipal District of Mountain View No. 49, held in Didsbury on Monday, May 8, a grant of \$700 was approved for the Salvation Army.

The Council made application to the Board of Transport Commissioners to move a railway crossing from south of section 18-29-3.5 to the proper location on the road allowance.

A communication from the P.F.A. branch advised that inspection would be made in Twp. 29, Rge. 28, With, near Crossfield, to ascertain if this area would qualify for the Prairie Farm Assistance.

A communication from the chairman of the Alberta Parks Board advised that the Board was not prepared at the present time to establish a Provincial Park at the Little Red Deer River near West Ward Ho, but that the matter would be reconsidered when funds were available.

Approval was given to plans of Calgary Power Ltd. to supply electric energy to the Hamlet of Maden.

The application of Leonard Hager for a license to operate a lunch counter and confectionary at Westsex was also approved.

Due to the necessity of cutting down of hills the secretary was instructed to have a survey made of section 4-33-27-4, and south of sections 2 and 3, 38-28-4.

A report was given by the delegates attending the meeting of the Central Alberta Association of the Municipal Districts held at Red

A very enthusiastic meeting of the Didsbury Golf Club was held in the Town office on May 11th, and the following officers were elected: President, Bob Eubank; Vice President, Sam Krueger; Secretary, Fred Prevost; Sec.-Treas., George Law.

Grounds Committee: Bob Eubank, Johnny Holub and Fred Evans.

Membership Committee: Ralph Hoover, Jack Wordie and Trev Evans.

Stone Committee: Bob Eubank in charge.

Gopher Poisoning Committee: Alf Studer, Jim Kirby, Clint Reiber and Dr. Holloway.

Greens Committee: Art Reiber.

Handicap Committee: Bert Prevost and Jack Wordie.

The fees were set the same as last year: Men \$10.00; Ladies \$5.00; School Students \$2.50; Family Ticket \$12.50.

President Eubank and his committees are working hard to get the course in good shape and by present time this week all work should be completed and the course in readiness for the season.

All intending golfers, including men, ladies and students, are asked to call at Law's Drug Store and get a score card, and then play nine holes and turn the card back to Mr. Law so that the committee can determine handicaps for competitions.

Present plans are to conduct regular tournaments, taking two weeks to run them off, and this will give all players ample time to complete necessary games.

There will be competitions for both the pioneer type of golfer as well as the low handicap golfer, so everyone playing will have an opportunity to come out on top.

The grounds committee plans to have five sections on the mower this summer, and with clean, mowed fairways the Didsbury golf course is one of the best country clubs in the province.

RED CROSS HELPS MANITOBA FLOOD WORKERS

In response to the urgent appeal from Red Cross headquarters for assistance to flood workers in Manitoba, the Didsbury Branch of the Canadian Red Cross Society purchased and dispatched immediately 19 pairs of gloves, 28 pairs of heavy socks and ten pairs of waders.

Deer on April 22.

The Council passed a resolution that no more train loans be authorized in 1950.

F.J. Graham, District engineer met with the Council and arranged locations for road construction and graveling projects to cover the \$55,000 Provincial grant for public works. This grant has been equally divided between the seven divisions.

It was reported that at the present time one road crew is cutting down a hill east of Olds, and another was working west of Cremona on the hill at the Little Red Deer River.

A delegation from the Didsbury Branch of the Canadian Legion interviewed the Council and asked that consideration be given to returned men when employing additional help.

Councillor Metz reported on the settlement on a damage claim in connection with impounded horses.

The secretary was instructed to ask for tenders for crushing and hauling gravel for municipal road purposes. The secretary was also instructed to arrange for an additional supply of grass seed to be sown on road allowances.

DIDSBURY MARKETS

BUTTERFAIT

Delivery Basis at Crystal Dairy	
Special	\$3c
No. 1	\$3c
No. 2	\$3c
Off Grade	\$2c
Table Cream	\$3c

Local Prize Winners at Eastern Star Festival

Nine girls and two boys from Didsbury entered seventeen classes in the Eastern Star Festival held in the Knox United Church in Calgary last Friday and Saturday, and the locals came home with some of the honors.

At the Friday evening session Bonny Clarke won second prize for piano solo, and second prize for elocution; Lorna Wiggins won sixth prize for piano solo, and Winona Rouleau won second prize for photography.

At the Saturday morning session Georgina Parsons received the fourth prize for piano solo.

At the Saturday evening session, June Richardson received fourth prize for candy in class 2, Bonny Clarke took second prize for candy in Class 1, and she also took the fourth award for plain white cake.

In leather work Winona Rouleau won first for a wallet, Beverly Wiggins won second for a wallet and Twila McCoy won third for a wallet.

In the woodwork class Carl Morris won fourth for a lamp stand. Ronald Morris won first in metal work for a sugar scoop and cookie cutter.

Lorna Wiggins and Bonny Clarke won second prize for piano duet in class 1, Gwen Clarke took fourth for piano solo in class 6, and Fay Prevost took fifth for piano solo in class 6.

A number of the ladies from St. Hilda's Chapter O.E.S. accompanied the contestants to Calgary on Friday and Saturday.

DIDSBURY HOSPITAL BIRTHS

Born at the Didsbury hospital to Mr. and Mrs. Arnold Hogg of Elkton on Wednesday, May 10, a boy.

To Mr. and Mrs. Clarence Larson of Carstairs on Wednesday, May 10, a girl.

To Mr. and Mrs. Murray Cathness on Thursday, May 11, a girl.

I.O.D.E. NOTES

The Didsbury Hospital Tag Day will be on Saturday, May 20. Mons Chapter of the I.O.D.E. will donate the collection to the Hospital's Nursery.

The Mons Chapter of the I.O.D.E. thanks the public for their generous donations towards the March of Dimes. The sum of \$29 was collected in Didsbury.

Mrs. H. Gilrrie, Regent of the Mons Chapter of the I.O.D.E., was chosen as delegate to the 30th Annual Convention of the Provincial Chapter in Edmonton. During her three days' stay at the convention Mrs. Gilrrie had the pleasure of visiting Dr. Cassell's Indian and Eskimo T.B. Hospital. The latter is one of the I.O.D.E. projects.

Out of the 91 Chapters in Alberta the Didsbury Regent was one of the few elected as a Provincial Councillor.

SHOWER FOR BRIDE-ELECT

Mrs. Walter McCoy entertained recently in honor of Miss Pauline Bowman, bride-elect of the month. After an evening spent in games and contests the guest of honor, seated beneath a "dripping" parasol, was presented with a gaily decorated basket of gifts from the thirty-five guests.

An original "ode to the Bride" was read by the hostess, containing prophecy and best wishes. The bride thanked her friends, and a dainty lunch was served from a lace-covered tea table with Mrs. R.E. Gilrrie and Mrs. T.H. Morgan assisting.

CREMONA NEWS

A miscellaneous shower in honor of Miss Norma Rigby was held at the home of Mrs. Clara Burkholder on Saturday afternoon, May 13, with 25 guests present. Miss Rigby sat under a large wedding bell and streamers, and Miss B. Erickson and Miss Lois Parkhurst assisted her in unwrapping the numerous gifts. During the afternoon three contests were held with Miss Rigby winning first prize in the first contest, Mrs. Bruce the first prize in the second contest, and Mrs. Wm. Graham the first prize in the third contest. A delicious lunch was served by Mrs. McKay, Mrs. C. Coleman, Mrs. L. Bouck and Mrs. V. Bouck.

Mr. and Mrs. R. Deins and family of Calgary, Mr. and Mrs. Boyd May and family, Mr. Ken Foster and Miss Grace Foster were dinner guests at the home of Mr. and Mrs. F. Foster of Garfield on May 14.

The Cremona School ball team defeated the Water Valley school ball team at Cremona on May 5. In the return game at Water Valley on May 12, the Water Valley team emerged the victors.

The Cremona Senior Men's hard ball game was played at Cremona on May 14 against Bowden, the latter team winning 10-9.

Mr. and Mrs. W. Banderab and daughter of Banff were visitors on May 14 at the homes of Mr. and Mrs. P. Banderab and Mr. and Mrs. F. Watchorn.

Mrs. Garnet Brown is visiting at Rutland, B.C., with Mr. and Mrs. Bernard Parsons.

Congratulations to Mr. and Mrs. Mack Eby (Jean Clifford) of Water Valley on the birth of a son, and to Mr. and Mrs. Stanley Schultz on the birth of a daughter.

The sympathy of the district is extended to Mr. George Camps on the death of his mother at Hill River.

REGULAR MEETING OF THE REDEEMER LADIES AID

The Ladies Aid of Redeemer Lutheran Church met for the regular meeting on Thursday, May 11. Pastor Fox began the meeting with a discussion based on David and his Wives. Following the devotional opening, business matters were discussed. The Aid decided to buy additional dishes for the church

George Law Elected To Head Board of Trade

The annual meeting of the Didsbury and District Board of Trade was held in the Lions hall on May 8th, and the president, Vic Soley, gave a summary of the work done by the various committees during the past year.

Officers elected for 1950 were: President, George Law, Vice-President, C. F. Nicholl, Sec.-Treas., E. C. Hunt.

Directors: John Polkmann, Jas. Kirby and Vic Soley.

Due to the speed of trains passing through Didsbury, the secretary was instructed to write to the Divisional Superintendent of the C.P.R. at Calgary, recommending that the speed limit be observed or that a system of wig-wag signals be installed.

The speed limit, particularly past the local school, was discussed and a motion was passed to the effect that a letter be written to the Council suggesting that the Town Constable be placed at the busiest corner at various periods during the week.

Membership fees were discussed and the setting of fees was left in the hands of the executive. It is expected that fees will be lowered this year.

At the close of the meeting a vote of thanks was extended to the past president and his officers for the services rendered during the year.

ZELLA NOTES

On Wednesday evening a few members of the W.I. met at the home of Mrs. Cliff Gibbs to complete the scrap book on Alberta.

Congratulations to Mr. and Mrs. Stan Janzen (Patsy Gibbs) on the birth of a son, Howard Douglas, on Tuesday, May 9.

A son was born to Mr. and Mrs. Dave Wiens in a Calgary hospital, and a motion was passed in Red Deer have been visitors in the district for the past week.

Dinner guests at the Art Waldruff home Sunday were Bill Mewha and H.E. Waldruff of Markerville, Mr. and Mrs. Edward Waldruff and Mr. and Mrs. W. Herbert of Westerdale.

Vic Schmiedmiller won 50 started chicks at a recent hatching contest conducted by the Fox Hatchery.

Showery weather the past week brought more moisture to this area but east of Didsbury where the rain was not very heavy there is still an urgent need for moisture. Seeding is progressing steadily and it will not be long before most of the wheat seeding is completed.

Kitchen. A committee of three, Mrs. E. Pieper, Mrs. L. Folkman and E. C. Fox, were elected to draw up plans for the kitchen in the church basement. The Aid also decided to enter to supper if the occasion arose. Mrs. F. Rodway was appointed as member of the Sick Committee for the month. The meeting closed with lunch.

EDFORD MOTORS BARGAIN LIST

- 1946 PONTIAC COACH, in good condition, low mileage.
- 1939 CHEV. COACH—A good car.
- 1940 FORD COUPE — Reconditioned, ready to go.
- 1939 PLYMOUTH SEDAN—a good car, cheap
- 1946 CHEV. 1/2-TON LIGHT DELIVERY—Reconditioned and in excellent condition.
- 1941 FORD LIGHT DELIVERY

EDFORD MOTORS

YOUR MODERN GARAGE
Ed Ford Prop. — Phone 58, Didsbury

MELVIN NOTES

The Melvin W.I. met last week at the home of Mrs. L. Fischer with an attendance of 15 members and three visitors. Roll call was a household or baking hint and many useful ideas were exchanged. Miss Ruth Johnston who was to have attended the Cancer school at Banff this month was unable to go. So Mrs. Emil Krebs will take her place.

It was voted to send the sum of \$5 toward the expenses of Mrs. McGorman's trip to Europe.

An invitation from the Westcott W.I. was read, inviting the members of the Melvin group to be their guests at their meeting June 1st at the Westcott church, and all were pleased to accept. Mrs. Chandler and Anna Dupont will be responsible for the entertainment.

Mrs. A. Schneidmiller took first prize and Mrs. H. Fischer the second prize for decorated jars of jelly. Mrs. Dupont's house dress won the prize in that contest.

Mrs. Fischer presented the topic in Home Economics, choosing a subject on house cleaning. Many useful directions and recipes were given for removing stains and blemishes and restoring the finish of furniture.

The bit of fun in charge of Mrs. Chandler was won by Mrs. C. Leeson.

At the close of the afternoon a very delicious lunch was served by the hostess.

The June meeting will be held at the home of Mrs. G.A. Youngs instead of at Miss Ruth Johnston's as previously planned. Members please bring entries for the canning contest.

Mrs. Bena Youngs of Edmonton is visiting friends and relatives in the district.

Mrs. A.E. Krebs is ill in the local hospital and we extend good wishes for a speedy recovery.

The electric power was turned

on in the north section of the district last week and those on the blind line have hopes that their turn will be this week.

Little Doris White is down with the 'flu.

Mr. and Mrs. E. Vetter and girls of Three Hills were Sunday visitors at the Johnston home.

Mr. and Mrs. Jack Richardson and family of Red Water, accompanied by Mr. and Mrs. Raynes, are visiting at the Dupont home this week.

South West Didsbury

Mrs. Max Nottley and children visited with her sister, Mrs. Jack Edwards on Wednesday.

Mr. Lynn Hunsperger was confined to his home for several days with the 'flu.

Mr. and Mrs. J.B. Hipkin and Patsy were callers at the M. Dippel home Friday evening.

We are glad to report that Mr. Emmet Tuggle is improving and was able to go home Friday from the hospital.

Mr. and Mrs. Ernie Fisher and family were Calgary visitors Saturday.

Mr. Clayton Shantz of Calgary visited the Dippels Saturday and spent the evening and Sunday with Mr. and Mrs. E. L. Shantz.

Mr. and Mrs. M. Dippel and Carol, Miss Shirley Reid, Janet and Wesley Brower were Sunday dinner guests with Mr. and Mrs. John Dendrick.

Mr. Ira Levagood was able to return home Thursday from the hospital where he has been confined for almost three weeks.

Mr. and Mrs. Albert Korschuh and family, and Mr. and Mrs. J. B. Hipkin and Patsy, were Sunday dinner guests with Mr. and Mrs. Jack Edwards.

Mrs. Holly Peterson and Rhonda of Calgary spent the weekend with her father, Mr. Abner Hunsperger.

ORDER YOUR COUNTER CHECK BOOKS from the Didsbury Pioneer. Competitive prices.

JUNIOR F.U.A. MEETING

The May 5th meeting of the Junior F.U.A. was held at Lyle Bolton's home with eight members present. Roll call was answered with "your favorite country."

With the absence of the president, the vice-president, Patsy Buckley, was elected to fill the vacancy. After a long discussion on the Club's desire to attend delegates to the University Farm Young Peoples' Week in June, it was decided that the sum of \$6 be sent to headquarters for three registrations in hopes that the members eligible to attend would be able to skip farm work and take advantage of the grand opportunity.

The next meeting of the Junior F.U.A. will be held at the home of Patsy and Norma Buckley on May 19th.

SERVICE AT BERGTHAL

The young people of the Bergthal Church will hold an English service on May 21, at 8 p.m. Rev. Hans Dyck of the Swift Current Bible Institute will be the guest speaker. All are cordially invited.

WESTERDALE NEWS

Mr. and Mrs. J. Cowie and Mr. and Mrs. T. Bolton and family attended Mr. Bert Pross's seventeenth birthday celebration held at his home in Didsbury last Sunday.

Mrs. A. Buckley was a patient in the Olds hospital during the past week, suffering from an attack of the 'flu.

Mr. Tom Dawson of Calgary arrived last Monday at the home of Mr. and Mrs. R. Jackson and will visit for several days.

The Westerdale school children played softball at Harnattan on Friday afternoon and were defeated 15-6.

The Westerdale Intermediate boys' baseball team played their first game of the season on Sunday when they journeyed to Sundre for the first game in the Western League, and they were defeated by a 16-2 score. Their next game will be at Olds on Sunday.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

A fair crowd attended the whist party and dance held at the hall Friday evening when seven tables of whist were in play. Top honors went to Mrs. S. Jackson and Mr. J. Bothers Jr., and consolations to Mrs. J. Bothers and Mr. Frank Herbert. The highlight of the evening was the music Mr. Thomas of Stettler supplied on his Dilemme for the dance, accompanied at the piano by Mrs. J. Bothers.

BUY SELL LEASE
USE THE
RENT TRADE

CLASSIFIED FOR RESULTS
RENT TRADE
BUY SELL LEASE

UNITED CHURCH SERVICES

Sunday services at the United Church will be held as follows: Didsbury, 11 a.m.: Church school for all ages. 7:45 p.m.: Evening worship. Music led by choir. 9 p.m. Y.P.U. weekly meeting.

Westcott, 11 a.m.: Morning worship followed by Sunday school. Westerdale, 3 p.m.: Public worship and Sunday school.

Supply minister: Rev. W. J. Collett, M.A., B.D.

LET US BUILD your House Trainers. We have plans and specifications in various sizes to meet your requirements. G. W. Reist, phone 285. 1c

FOR SALE—65 Weaner Pigs. Apply to Raymond Fischer, phone 406, Didsbury. 20-2c

FOR SALE—1946 Mercury Sedan radio and heater, in A1 shape. Apply to Mrs. D.B. Wood, south of the Creamery. 19-3p

FOR RENT—New house in town. Phone 89, Didsbury. 18-2p

FARM LOANS—\$1,000 and up. McDonald Agencies, phone 160, Didsbury. 50-1c

CUSTOM BUILT KITCHEN CABINETS, built and installed. Also Truck Boxes, etc. Phone 115, R.J. Cann, Carstairs. 17-24c

FOR SALE—Three Registered Hereford yearling bulls, born February 1st and April 1st, 1949. Sire of above bulls: Bocaldo Domino 20th (Loughheed Bros. herd) born May 27th, 1945, also for sale. Apply to L.C. Ratcliff, Sundre. 18-3p

FOR SALE—Rubber tired Wagon, practically new. Price Reasonable. Apply to O.H. McDonald, Didsbury. 1p

SOW FOR SALE—To farrow end of July. Apply to W. E. Brower, phone 1907, Didsbury. 1c

FOR SALE—1938 Chevrolet sedan in A-1 shape. Apply at the Didsbury Pioneer office for further particulars. 1p

CARD OF THANKS

We wish to take this opportunity of thanking our many friends for their sympathy and kindness shown us during our recent bereavement in the death of our Mother. Also for the many beautiful floral tributes.

THE REIMER FAMILY

NOTICE

IN THE MATTER OF THE GAS RESOURCES PRESERVATION ACT, being chapter 2, Statutes of Alberta 1949 (Second Session), as amended, and IN THE MATTER OF THE APPLICATION OF WESTERN PIPE LINES.

TAKE NOTICE that an application will be made, on behalf of Western Pipe Lines, to the Petroleum and Natural Gas Conservation Board, for a permit to remove gas or cause it to be removed from the Province of Alberta, for use or consumption elsewhere than within the said Province, under the provisions of the Gas Resources Preservation Act, being chapter 2, of the Statutes of Alberta, 1949 (Second Session), as amended.

AND FURTHER TAKE NOTICE that the said Board has fixed the hearing of the application for the hour of 9:30 o'clock in the forenoon on the 19th day of June, A.D. 1950, at the Court House in the City of Calgary, in the Province of Alberta.

Dated at the City of Edmonton, in the Province of Alberta, this 3rd day of May, A.D. 1950.

WESTERN PIPE LINES 20-2c



"A" SQUADRON
KOGR 14AB (RCAC)
PART 1 ORDERS RE: DIDSBURY

Parade at Netook on Monday, May 22. Trucks will leave at 1930 hrs.

Subjects: Drill. Driving Practice for tanks and trucks.

Dress—Battle dress, berets, black belts, boots, puttees and coveralls.

CAPT. THIRING, K.C.

FARM LOANS—Loans available on well improved farm lands. Lowest interest rates—J.C. Leslie & Co., 522 P. Burns Bldg., Calgary. Phone M1235. 1c

FOR SALE—Turkey Poults and Baby Chicks, government approved. Money Maker Feeds and Poultry Supplies—Apply to the Moritz Turkey Hatchery, phone 327, Olds, Alta. 8-1c

NOTICE—We now have equipment for moving houses or any building. Apply to Jake Penner, phone 1412, Didsbury. 19-3p

FOR SALE—Two registered Red Shorthorn Bulls, one 2-year-old, and one yearling. Wanted, open gear pump jack. Apply to Burns Bros., phone 503, Didsbury. 2p

FOR SALE—20 good Weaner Pigs. Apply to M. E. Archer, phone 707, Didsbury. 20-2p

FOR SALE, or Trade for Cattle—3000 watt, 110 volt Onan Electric Light Plant, two years old. Apply to George Collinge, phone 1908, Didsbury. 20-3p

Yard Poles for Sale—Apply to W. A. Sherick, phone R1103, Didsbury. 19-2c

FOR SALE—House, to be moved, 16x24 and 16x20, 14 foot studs, hardwood floor. Also barn, 34x61, hlp roof. Apply to E. C. Pieper, Didsbury. 20-2p

FOR RENT—Business premises in town, available June 1st. Good location. Phone 623, Didsbury. p

HUGHIE ROBERTS' NEW FURNITURE STORE—Where you get more furniture for less money. 10% off for cash as this is my 25th year in Didsbury district. Thanks a lot friends and neighbors. "If I haven't got what you want I'll get it (I hope)." 4c

HUGHIE ROBERTS — PHONE 13

FOR SALE—60 h.p., 1939 Cletrac Track Tractor, hydraulic bulldozer one-way brush cutter. To dissolve partnership, \$5000. Apply to R. Bechtold, Olds. 4c

"KLEEREX"—over 20 years a dependable family remedy for skin ailments, Psoriasis, Eczema, Pimples, Rash, Boils, Folsom Ivy, Ringworm, Impetigo. Just what you've been looking for. 50c, \$1.09 all druggists.

FARMERS AND RANCHERS—It costs you no more to take advantage of the 35 years' experience of Alberta's largest Farm Agents for a quick and reliable sale. Send for our listing forms now—J.C. Leslie & Co., 522 P. Burns Bldg., Calgary. Phone M1235 tnc

REAL ESTATE AND AUCTIONEERING

J. E. GINTHER
Phone 9 — Didsbury

— ANY TIME IS — Sherwin-Williams Paint Time

WE CARRY A GOOD STOCK OF
S.W.P. HOUSE PAINT, ENAMELOID, SEMI LUSTER, VARNISH, KEM TONE AND KEM GLO BRUSHES, ROLLER COATERS, TURPENTINE OILS, BRUSH CLEANER, SANDPAPER
MAC'S SERVICE HARDWARE
W.A. McFarquhar, prop. — Phone 33

AUSTIN...

FOR ECONOMY and DEPENDABILITY
ANOTHER CAR LOAD COMING NEXT WEEK
RESERVE ONE FOR YOURSELF

LEO NICHOLS

AUSTIN DEALER — PHONE 132



LET'S GO—
but first a summer check-up

IN AUTOMOTIVE SERVICE as in anything else, you get exactly what you pay for. That's the reason why you're wise to bring your Chrysler-built car to a man who knows it best.

Our factory-trained mechanics have the "know-how" to make repairs quickly—saving you time and money. They use only factory-engineered and inspected parts, and special factory-approved equipment.

No need to have your car tied up when you want it most. When we tell you that your car will be ready at a certain time—you can count on it. Before we start a job, you get an estimate on what it will cost. For dependable quality work—at reasonable cost—come in, or phone—today!

PAYNE-FREEMAN COMPANY LTD.
DODGE & DESOTO SALES & SERVICE
PHONE 14 — DIDSBURY

Prevost Motors

ANNOUNCE THE OPENING OF THEIR

BODY SHOP

Located in the Building Recently Vacated by Anderson Machine Shop, at the rear of the premises.

MR. GORDON LICKTY IS IN CHARGE

Mr. Lickty came to us recently from Kitchener, Ontario, where he operated a body shop of his own for eight years. He is fully qualified to turn out Guaranteed Work regardless of condition.

We Also Specialize in Making Truck Boxes in All Sizes

BE SURE OF A GOOD JOB —

— SEE US FOR ALL BODY REPAIRS

PREVOST MOTORS

Bert Prevost, Prop.
Phone 168

B. A. Oil Products
Case Implements



WE HAVE THESE ON HAND AND CAN GIVE YOU A SHARPENING CHEAP RIGHT NOW.

Harold E. Oke
Your Machine Man
Phone 10 — Didsbury

False Economy in Margarine Sales

"Where ignorance is bliss, 'tis folly to be wise" seems to aptly describe the joy with which consumers greeted this week's drop in butter prices. Few people have thought beyond the fact that butter is cheaper and are not concerned about why it is cheaper or what effect it will have on their own welfare or the welfare and economy of our whole society. When one delves into the problem it looks as if the Canadian consumer has gained little and lost much.

Butter is cheaper because the manufacture and sale of over 80,000,000 pounds of margarine during the past year has created a surplus of butter and so the consuming public perhaps saves a few thousands of dollars and his neighbor, the farmer, will lose an equal amount. It is as simple as that, but that is only the beginning of the story.

In the first place the production of butter has always been a sort of bumper to take up the slack in the seasonal rise or fall in the production of milk. In other words butter production is something of a by-product of the milk producing industry, and like any other industry, take away the profits from the by-products and the original must sell for more. And so the consumer may find that what he saves on the purchase of margarine he will eventually pay out in high prices for milk.

There is no question that the sale of margarine has been a serious economic blow to Canadian agriculture. A prosperous agriculture is the best insurance of a prosperous Canadian economy. The drop in butter prices will be adversely felt in almost every phase of our society. These aspects are important as they affect Canadian agriculture but the more ironical aspect of it all has less to do with the farmer and affects the consumer directly.

Butter is an animal product, produced and manufactured in all its various processes entirely in Canada by Canadians. Margarine is 80% vegetable oil and about 18% water, and while the water may be Canadian the vegetable oils are produced almost entirely in America. In other words the returns from the sale of some 80,000,000 pounds of margarine produced in 1949 for Canadians at a value of something like 28,000,000 of dollars was a boon to the American farmer and the various handlers and processors, but a dead loss to our Canadian economy.

With our unfavorable trade balance with the U.S. again increasing at an alarming rate, and more import restrictions becoming necessary, it means that we will do without green vegetables in winter such as lettuce and celery and vital citrus fruits in order to import vegetable oils for manufacture of margarine. We will have to do without many things from household gadgets to expensive machinery in order to conserve American dollars so that the packers might import vegetable oils for the profitable manufacture of margarine.

We hear a lot about the untold resources of the American tourist industry and the beneficial results it has on Canadian balance of trade. Like margarine this is 18% eyewash. Last year when the Canadian and American tourist business was balanced off Canada had a favorable balance of something like \$97,000,000. At the same time basing our calculations on a 12-month period, 90 million pounds of margarine were manufactured for Canadian consumers, the ingredients for which were largely imported from the U.S. In other words almost 30% of the favorable trade balance we were able to build up from the tourist industry was lost by the importation of vegetable oils for the manufacture of margarine for Canadians. From where we are that looks like a saving in reverse. The slap-happy consumer who rejoices over the drop in butter

prices reminds us of the cartoons we sometimes see of the gullible man being greeted by the hand-shaking, back-slapping stranger, who is at the same time stealing his wallet from his back pocket. How long it will be before the consumer realizes that his wallet is gone is hard to say, but probably not until he reaches for more money and finds it just isn't there.

—The Pincher Creek Echo

THE CHIGNECTO CANAL

Demands for the construction of the Chignecto Canal are growing stronger each day in Canada's Atlantic region. In the last year, more than 90 organizations, with tens of thousands of members have passed resolutions urging that the project be undertaken by the federal government.

First proposed as far back as 1686 by Jacques de Meulles, Intendant of New France, the Chignecto Canal would cross the 18-mile-wide Isthmus of Chignecto. This neck of land, which joins Nova Scotia to New Brunswick, separates the Bay of Fundy from the Gulf of St. Lawrence. By preventing inland navigation between these two bodies of water the isthmus greatly increases transportation costs and acts as a barrier to trade.

Ships bound from the Bay of Fundy to Northern Nova Scotia, Northern New Brunswick, Prince Edward Island, Newfoundland or St. Lawrence and Great Lakes ports

More Than Dairy Farmer is Affected

News of the drop in butter prices will be received by some with satisfaction, but to Alberta's 65,000 cream producers it means another cut in their take home pay.

D.H. McCallum, Alberta's Dairy Commissioner, points out that it is impossible to reduce the income of any large group without affecting other groups. As a result of last year's 13% price reduction, the income of Alberta farmers from the sale of milk and cream was \$2,571,000 less than in 1948. The recent reduction in cream prices will mean a further loss of \$1,750,000 to churning cream producers alone—a loss, says Mr. McCallum, that can be expected to spread to others.

now have to circumnavigate Nova Scotia. Many vessels built for coastwise and inland service are unsuitable for this long trip in the open sea.

The 18-mile canal would shorten the distance from Montreal to Joggins, N.S., by 640 miles; that from St. John, N.B., to Charlottetown, P.E.I. by 618 miles; that from Saint John to Newcastle, N.B., by 612 miles. There would be a saving of 432 miles in the distance from Montreal to Digby, N.S., and 511 miles in the distance from Miramichi, P.E.I., to Portland, Maine.

TREE-LINE IS ADVANCING

Lending strength to a prediction that the Ungava region in northern Quebec may eventually contain extensive productive forest land is the announcement by the Finnish scientist Ilmar Hustinich that the tree line is definitely moving northward. This has resulted from the fact that "during recent decades the climate in the vicinity of the poles has been improving" he reports in the Finnish publication "Finlandia Pictorial."

Dr. Hustinich made his first trip to Canada in 1937 and since then he and his fellow scientists have carried out many field trips in the Hudson Bay and Labrador regions under the sponsorship of the Arctic Institute of North America and the National Museum of Canada.

NO FEELING

The three bears were taking a walk in the desert, so Goldilocks could eat the little bear's porridge. Papa Bear sat on a cactus and said "Ouch!"

Mama Bear sat on a cactus and said "Ouch!"

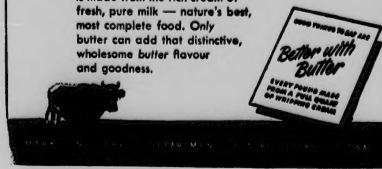
The little bear sat on a cactus and didn't say anything—just sat.

Mama Bear turned to Papa Bear. "Pa," she said, "I hope we're not raising one of those Dead End Kids."

Switzerland can mobilize half a million trained, equipped soldiers.

Better with Butter

Yes, everything's BETTER WITH BUTTER... because butter alone is made from the rich cream of fresh, pure milk—nature's best, most complete food. Only butter can add that distinctive, wholesome butter flavour and goodness.



Use 2,4-D for . . .

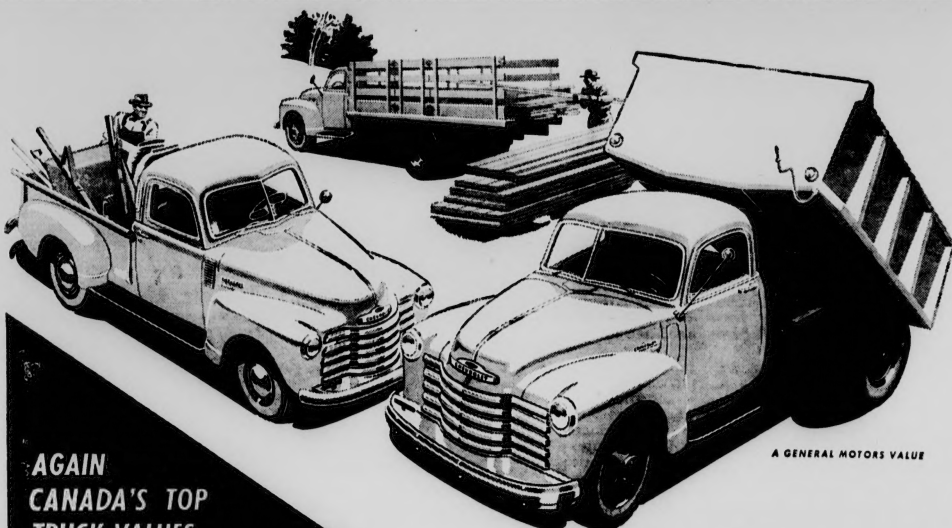
Better Weed Control

Apply with Spray or Dust Machine.

Dow Chemical price reduced.

See your ALBERTA PACIFIC agent.

The Alberta Pacific Grain Co. (1949) Ltd.



AGAIN CANADA'S TOP TRUCK VALUES

NEW P-I-L
ADVANCE-DESIGN
TRUCKS



THE PERFORMANCE LEADERS
with 3 More Powerful Truck Engines

Canada's fastest selling trucks offer stepped-up power and performance with three great valve-in-head engines. On the hills or on the straightaway, they deliver the goods surely, swiftly, at low cost. Every new Chevrolet P-I-L truck gives you high pulling power to eat up hills and rough roads — and on the straightaway, high acceleration to cut down total trip time. Come in and see these great performance leaders today!

MORE HORSEPOWER... GREATER PERFORMANCE!

Chevrolet's three great truck engines now made even finer! New Power-Jet Carburetor and larger exhaust valves mean greater power-per-gallon — real mile-eating power that hauls the heavy loads on the roughest roads. Faster warm-up, faster pick-up, better low-speed operation, better hill-climbing are further features of new Chevrolet Valve-in-Head engines!

Price Leaders



From low selling price to high resale value, you're money ahead with Chevrolet trucks. Chevrolet's rock-bottom initial cost — outstandingly low cost of operation and upkeep — and high trade-in value — all add up to the lowest price for you.



Far ahead with lower operating costs per ton per mile. The rugged construction and all-around economy of Chevrolet P-I-L trucks cut running and repair costs — let you deliver the goods with real reductions in cost per ton per mile.



Chevrolet trucks, for the last 12-month period, have outlasted the next two makes combined — convincing proof of the owner satisfaction they have earned through the years — proof that Chevrolet is far and away the most wanted truck.

PLus Features

• THREE GREAT VALVE-IN-HEAD ENGINES: Load-Master, Torque-Master and Thrift-Master
• THE NEW POWER-JET CARBURETOR • DIAPHRAGM SPRING CLUTCH • SYNCHRO-MESH TRANSMISSIONS • HYPOID REAR AXLES • DOUBLE-ARTICULATED BRAKES • ADVANCE-DESIGN STYLING • BALL-TYPE STEERING • UNIT-DESIGN BODIES • WIDE-BASE WHEELS.

CT-382

EDFORD MOTORS

YOUR MODERN GARAGE

Ed Ford, prop.

Phone 58, Didsbury

EVANGELICAL CHURCH

Rev. A. J. Grams, Pastor

Sunday Services: 10:30 a.m., Worship service. 11:30 a.m., Sunday school.

7:30 p.m., evening service every Sunday with the Youth Fellowship in charge at every other Sunday evening service.

Wednesday evening, 8:00 p.m. — Bible study and prayer meeting. Thursday evening, 8 p.m. — Choir practice.

Alternate Sundays at Bethel at 2:00 p.m., and every Sunday at Judland at 2:00 p.m., with Sunday school followed by worship service. The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do these good."

THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta

Entered as Second Class Matter, Post Office Department, Ottawa

Subscription: In Canada \$2.00 a year; In U.S.A., \$2.50
Member of the Canadian Weekly Newspapers Ass'n.
and of the Alberta Division of the C.W.N.A.

ED. J. ROULEAU, Editor & Publisher

TOO MUCH LATE COPY

We are again making a plea to our readers, correspondents and advertisers to bring or send in news and advertising copy each week as early as possible. The deadline for advertising copy is Monday each week at 6 p.m., while the deadline for final news copy is 1:00 p.m. on Tuesday. However, if everyone waited until Monday night to get their advertising copy in, and until Tuesday noon to hand in news items for the current issue, it would be impossible to get the paper printed Tuesday night in time to catch the mails Wednesday morning.

After all, your editor and staff are only working the extra hours each week to have the home town paper in the homes of the district as early as possible, and if this is to continue we must have your co-operation. Secretaries and press correspondents of various organizations should have news of meetings, socials, etc., sent in as soon after they happen as is possible. Do not wait till Monday or Tuesday to hand your reports to the editor.

STRIKES AND GREAT AUKS

Evidence is accumulating that the strike—particularly the industry-wide version which weakens the entire country and hits right through to the individual—has been overdone and that, as a means of bettering labour's lot, it is outdated.

In the past, industrial strife between management and union generally resulted in improving the working man's welfare but, as unions became more powerful and individuals fought to retain authority at the top of the labour heap, the original bright concept of unionism began dimming.

Today, the high priests of the labor bodies occupy their exalted positions because of their ability to gain concessions for their rank and file. If they fail to get something more out of management as each new contract is negotiated, their ambitious lieutenants and more successful opponents deploy for their dethronement. It has become a battle by top unionists to retain power. Unfortunately, in their struggle to remain at the pinnacle of what is just as much a career as any other line of endeavour, they prefer the strike to the bargaining table.

But there is evidence that the legend of invincibility which top union men have built up about themselves is not above destruction. Management which for several years has followed a policy of appeasement and unconsciously contributed to this myth of invincibility, has—and this is noticeable in the United States particularly—decided to abandon the supine attitude and face the fact that preservation of our system of competitive enterprise, despite the steady advance of the labouristic society, is of paramount importance.

The toll taken by a lengthy strike certainly makes a midget out of gains. Anyone endowed with a fair share of common sense can understand this. But when will common sense start to assert itself?

We do not gainsay labour's right to strike if the laws of the country are complied with, but we do respectfully suggest that the strike be a means to improve the lot of labour, if not yet obsolete like the horse-drawn street car and the great auk, is certainly obsolescent.

TESTING OF YOUR SEED GRAIN

Sound seed is important. Arrange now to have germination and other tests made, free of charge, by Line Elevators Farm Service. See your Alberta Pacific Agent for particulars.

The Alberta Pacific Grain Co. (1943) Ltd.

DO YOU HOLD

FIRST VICTORY LOAN BONDS

THIS ISSUE HAS BEEN

called for Redemption on June 15th, 1950
at \$101 for each \$100

It is in the interest of all holders to present their Bonds promptly for payment on or soon after June 15th, 1950 because after that date this issue will no longer earn interest. Arrangements for redemption may be made through investment dealers, banks or other savings institutions.

Ottawa

The Government of Canada
By: BANK OF CANADA, Fiscal Agent.

Ministerial Conference At Redeemer Church

The Lutheran Ministerial of Calgary and district met for a one-day conference at Redeemer Lutheran Church, Didsbury, on Monday, May 15. The meeting was opened by Rev. Fox. Rev. J. Leinweber of Calgary continued an expository paper on the Epistle of Paul to the Ephesians. This was followed by Rev. Fox reading a paper on Life Everlasting. Rev. H. Haugen of Claresholm gave a study on the word "soul" as it is used in Scripture. During the business meeting it was decided to have the annual outing of the Lutheran Ministerial at Claresholm on June 5. The following pastors were in attendance: Rev. A. Gehring, Claresholm; Rev. H. Haugen, Claresholm; Rev. J. Leinweber, Rev. A. Miller, Rev. P. Unterschultz and Rev. L. Tengbom, all of Calgary; Rev. T. Folkmann, Trochu; and Rev. E. B. Fox, Didsbury.

Johnny was late at school and explained that a wedding at his house was the cause of the delay. "That's nice," replied the teacher. "Who gave the bride away?" "Well," Johnny answered, "I could have but I kept my mouth shut."

To Dedicate New Church Near Olds

A new United Missionary church has been constructed in the district east of Olds and it will be dedicated at 2:30 p.m. on Sunday, May 28. Rev. A. Frey will bring the dedicatory address. There will be a service at 11:00 a.m. when Mrs. L. Suder will speak, and at 8:00 p.m. when Rev. Bob Simpson will bring the message. There will be special singing and music throughout the day and lunch will be served at noon.

The church is located four miles north and two miles east of Olds Ranch, store.

A cordial invitation is extended by the pastor, Rev. H.A. Traub, and his congregation, to all interested friends to be present at this special dedication service.

**BENEFIT BY THIS GOOD NEWS COMBINATION**

YOUR HOME TOWN PAPER gives you complete, dependable local news. You need to know all that is going on where you live. But you live also in a WORLD, where momentous events are in the making—events which can mean so much to you, to your job, your home, your future. For constructive reports and interpretations of national and international news, there is no substitute for THE CHRISTIAN SCIENCE MONITOR daily.

Enjoy the benefits of being best informed—locally, nationally, internationally—with your local paper and The Christian Science Monitor.

LISTEN Tuesday nights over ABC stations to "The Christian Science Monitor Views the News." And use this coupon today for a special introductory subscription. \$1.00 for 28 issues. 1 cent plus 5¢.

(name) _____
(address) _____
City (name) (state) _____

HEALTH UNIT REPORTS

At this time of the year we receive requests from proprietors of coffee shops all the way from Sundre to Crossfield to endorse their application for a restaurant license. This does not mean that all we have to do is to write our names on the back of their application—far from it. What it does mean is that the coffee shop must be inspected, must be found to conform to the standards laid down by the Department of Public Health of the Province of Alberta, and a written report must be made out—and only those coffee shops which do conform to the standards laid down will have their licenses endorsed.

We are glad to report that on the whole the sanitary standards in the restaurants which we have so far inspected are very satisfactory. Of course it is good business to serve good food and to maintain high sanitary standards. In fact, we must appreciate that coffee shop proprietors have it in their power to contribute quite a deal to the health and welfare of the public.

One of the regulations of the Public Health Department which we consider of prime importance is that all eating utensils and dishes after use must first be cleaned thoroughly with soap and hot water, and after this cleansing process they must be rinsed in clean water the temperature of which must be not less than 110 degrees Fahrenheit; after this rinsing they must be sterilized for not less than two minutes in clean water the temperature of which is not less than 170 degrees Fahrenheit.

Only by adopting rigorous standards of cleanliness and sanitation such as these can we be quite sure that the health of our people is not jeopardized, and "good food and a famine of germs" must always be our watchword.

WILLIAM C. AMMAN,
Medical Officer of Health

60 variety of food fish are caught in Canadian waters.

CHRISTIAN SCIENCE

"We are confident, I say, and willing rather to be absent from the body, and to be present with the Lord." (2 Corinthians 5:8). "We must destroy the false belief that life and intelligence are in matter, and plant ourselves upon what is pure and perfect." Paul said "Walk in the spirit, and ye shall not fulfill the lust of the flesh." The Sunday Lesson-Sermon on "Soul and Body" in Christian Science churches is expounded in the reading of passages like these.

FOR BETTER PRINTING AT REASONABLE
PRICES CONSULT "THE PIONEER"



Come in and see the new
G.E. FEATHERWEIGHT
IRONS

It's speedy, easy to handle with its fingertip control, and the "Featherweight" is as light as a feather. Only \$12.60

GOOD STOCK OF GENERAL ELECTRIC
MOTORS ON HAND AT ALL TIMES
From \$16.55 to \$68.00

DICKAU ELECTRIC

PHONE 204 — DIDSBURY

Think This Over!

Competition now is between towns rather than individuals, with an automobile at every home and good roads in every direction. The man on the farm does not say to his family as they get ready for their regular trade trip: "Let's go to the Brown store, or the Green store, or the Blue store." He says: "Let's go to Square Town or Whoop City, or Welcome Centre."

And whether they go to one or the other of these towns will depend very largely upon the impression the family has received through the local newspaper. If the newspaper from one of these attractive towns comes to them every week filled with attractive advertisements in every line of merchandise, creating the impression that something is always going on in that town, there is where the family is going on its shopping expedition.

IT PAYS TO ADVERTISE IN

The Didsbury Pioneer

AND IT PAYS TO SHOP IN DIDSBURY
"YOUR HOME TOWN"

READ SIGNS OF LIFE HEED

TO CHECK ACCIDENTS . . .

DOUBLE CHECK YOUR CAR

Improved maintenance habits can reduce accidents and fatalities in Alberta. Driving a 'safe' car is as important to the life of a driver and his family as 'safe driving habits.'

Every car and truck owner is urged to recognize his obligation to drive a safe vehicle by having his garage "DOUBLE CHECK" all safety features: Brakes, lights, tires, tubes, steering mechanism, windshield wipers and wheels.

DRIVE A SAFE CAR IN 1950

Be Careful - the life you save may be your own!

Published in the interests of the public safety by...

ALBERTA BREWERS' AGENTS LIMITED

REPRESENTING

BIG HORN BREWING CO. LTD.
CALGARY BREWING & MALTING CO. LTD.
SICKS' EDMONTON BREWERY LTD.
SICKS' LETHBRIDGE BREWERY LTD.
NORTH-WEST BREWING CO. LTD.

PROFESSIONAL AND BUSINESS DIRECTORY

DOCTORS

S. H. HOLLOWAY, M.D.
C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office in Residence
Office Phone 63, Didsbury

H. W. EPP, B. Sc., M.D.
C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office West of Hotel
Hours: 11-12, 1:30-5, except
Wed.—and by appointment
Phone 141 — Didsbury, Alta.

R. E. MCKENZIE, M.D.
M.B., CH. B.
PHYSICIAN & SURGEON
Office Hours: 2 to 5 only
And By Appointment
Office over the Royal Bank
Office Phone 64, Didsbury

DR. H. S. RAMSEY
CHIROPRACTOR
CLOSED WEDNESDAYS
Special Attention Given
to Foot Troubles
Kemp Block, Olds, Alberta

DENTISTS

DR. C. T. McNICHOIL
DENTIST
Office Over the Royal Bank
— PHONE 79 —
DIDSBURY, ALTA.

LAWYERS

W. A. AUSTIN
Lawyer — Notary Public
COMMISSIONER FOR OATHS
Estates Managed
Phone 52, Didsbury, Alta.

H. Lynch-Staunton
L.L.B.
BARRISTER & SOLICITOR
Notary Public
Res. Phone 119 — Office 120

OPTOMETRISTS

OPTOMETRIST
D. Stewart Topley
503 Greyhound Bldg.
CALGARY
— M7350 —

D. J. SNELL
OPTOMETRIST
At His Office in the
Dovey Block, Olds
EVERY SATURDAY
Appointments may be made at
Maybank's Drug Store.

FUNERAL DIRECTORS

Didsbury Funeral Home
W. A. McFarquhar, Director
Associated with
Gooder Bros., Calgary
Ambulance Service
Phone 33 or 46 — Didsbury

ORME FUNERAL
CHAPEL
Licensed Embalmers
Agent for Memorials

G. ORME & SON
Phone 22, Olds

JOE DICK
LIVESTOCK DEALER
PHONE 121 — DIDSBURY

FOR ALL TYPES OF
INSURANCE
CONTACT

B. B. BROWER
Phone 43 — Didsbury

TRUCKERS

GENERAL TRUCKING
SAND, GRAVEL, COAL
GRAIN, LUMBER, ETC.
We are now equipped to dig
basements and do small
"dozing jobs."

BURR TUGGLE
Phone 91, Didsbury

**FOR RELIABLE
TRUCKING SERVICE**
LOCAL AND LONG
DISTANCE HAULING

We're pleased to please you
UNGER BROS.
Phone 96 — Didsbury

**DIDSBURY TRANSFER
AND CARTAGE**
General Pick-Up & Delivery

W. REIST & SON
Phone 19, C.P.R.—159 or 205

MISCELLANEOUS

**NEUFELD'S
HIGHWAY GARAGE**

P. E. NEUFELD, prop.
Repairs to all makes of
Cars, Trucks and Tractors
BODY REPAIRING, PAINTING
Phone R619 — Didsbury

We Have a Good Stock of
**Men's & Boys' New
BOOTS AND SHOES**
Dayton Hand-Made Boots
**CLARENCE'S
SHOE SERVICE**

**GUARANTEED WATCH
REPAIRING**
Jewellery of All Descriptions
**THE DIDSBURY
JEWELLERY**
W.E. Store, prop. Phone 133

— TRY —
CLASSIFIED ADS
— FOR —
QUICK RESULTS

**EAT
AT THE
BRIGHT
SPOT**

All Our Pastry is Home Made
ED. ENGBER, Prop.

— SEE YOUR —
**IMPERIAL OIL
AGENT**
For All Kinds of
Lubricants & Greases
**GASOLINE AND
FUEL OIL**
IVAN WEBER
Phone 56 — Residence 61

UNITED MISSIONARY CHURCH
Rev. E. G. Archer, pastor

Sunday school: 1:30 p.m. Worship
Service 2:30 p.m.
Sunday evening service 7:45 p.m.
Young peoples' service every alternate
Sunday at 7:45 p.m.
Wednesday evening prayer meet-
ing at 8:00 p.m.
Davenport school: Sunday school
and service each Sunday, 10:45 a.m.
A friendly invitation to everyone
to come and worship with us.

REDEEMER LUTHERAN CHURCH
"The Church of the Lutheran Hour"
REV. E. B. FOX, Pastor

Divine Service on Sunday at 11
a.m. Sunday School and Adult
Bible Class following the service.

WEDDINGS

REINHARDT—LIESEMER

Miss Myrtle Jeannine Liesemer, daughter of Mr. and Mrs. Melvin Liesemer of Calgary, became the bride of Mr. Askel Reinhardt, son of Mr. and Mrs. M.P. Reinhardt of Hussar, Alberta, when the ceremony was solemnized at the Nazarine Church, Calgary, at 7:30 p.m. on May 6th. Rev. T. E. Martin read the marriage lines at the spring nuptials.

The bride, given in marriage by her uncle Mr. Harold Turnacilff, wore a wedding gown of traditional white satin with net yoke edged with seed pearls and had lilypoint sleeves. Her long veil misted from a satin crown and she carried a large bouquet of red roses. The maid of honor, Miss Viola Wambolt, wore a gown of pink taffeta with overskirt of net and carried a bouquet of pink and mauve carnations and sweetpeas.

The other two bridesmaids were Miss Roberta Robertson of Calgary, who wore a full length gown of turquoise jersey and carried a nosegay of pink and mauve carnations and sweetpeas. Miss Joan Northcott of Airdrie, Alberta, wore a jade green taffeta trimmed with silver and carried white carnations and sweetpeas.

Mr. Jim Parker of Edmonton attended the bridegroom, and guests were ushered to their seats by Mr. John Slobodian and Mr. Ogle Reinholdt.

The bride's gifts to the bridesmaids were brooches of colored rinestones. Her gift to the groom was a genuine leather purse engraved in gold. The bridegroom's gift to the bride was a sterling silver dresser set.

A reception for about 85 guests was held at the Labour Temple where Mr. Jim Parker proposed the bridal toast.

For their honeymoon the bride chose a wool suit of wing huss and white accessories. The young couple are travelling by car to Washington State, Vancouver and Victoria. They will return by the big bend to Calgary.

COOLEY—BOWMAN

In Knox United Church Didsbury, at high noon on May 8th, a quiet wedding united Marion Pauline Alberta, youngest daughter of Mr. and Mrs. Harvey Bowman of Didsbury, and Mr. Ray Eldon Cooley, eldest son of Mr. and Mrs. Leonard Cooley of Olds.

The bride, who was given in marriage by her father, was gowned in white sheer, with halo and veil of embroidered tulle. She carried an arm bouquet of American Beauty roses and stephanotis. Her only attendant was her sister-in-law, Mrs. Ross Bowman of Devon, who was dressed in orchid taffeta with matching halo and veil. She carried crimson carnations and yellow daisies.

The bridegroom was attended by his brother, Mr. Lorne Cooley, while Ross Bowman and Keith Cooley acted as ushers.

The marriage lines were read by Rev. W. H. Moss of Olds.

The bridegroom's mother wore a Jersey model in aqua-marine, with hat in natural straw with touches of black, while the bride's mother was dressed in navy printed sheer with grey accessories. Following the ceremony, wedding breakfast was served at the bride's home to twenty-five guests, after which Rev. Moss proposed the toast to the bride.

For travelling the bride changed to a pearl grey suit with navy accessories. After a honeymoon spent in the United States the young couple will reside in Olds.

NEUFELD—SUDERMANN

A pretty wedding was solemnized in the Mennonite Church at Rosethorn, Sask., when Erna Sudermann, daughter of Mr. and Mrs. P.J. Sudermann of Rosethorn, was united in marriage to Mr. Elmer Wellington Neufeld, son of Rev. and Mrs. C. G. Neufeld of Didsbury, Alberta.

The Rev. J.G. Rempel performed the ceremony. Miss Tena Hamm provided the nuptial music and the soloist was Mr. Reuben Hamm. The bride was dressed in traditional white satin, lace trimmed with insets of lace in the long train. She wore her mother's veil and carried red roses. Her only attendant was Miss Martha Janzen, whose dress of pale blue was complemented by her colonial bouquet of pink and violet.

Mr. John Fraser was best man, and ushers were Messrs Harvey Neufeld and Victor Sudermann.

Miss Ruthie Helen Neufeld, sister of the groom, was flower girl and was dressed in a rose satin floor-length gown and carried carna-

M.V.B.C. NEWS ITEMS

Everybody keeps busy around here. Abe is getting some new piece of work done every day or two. This week it's going to be gardening.

John Gamble, assistant pastor of the United Missionary church, preached twice on Mother's Day. Ernie Neufeld is putting in the crop for Wallace Brower while the latter is at the Mayo Clinic for medical assistance.

Jake Miller and family were away over the week end visiting with their folks.

Lois Suder moved into the school while her mother is in Ontario attending the annual meeting of the Inter-Conference Council of the Women's Missionary Society of the United Missionary Church.

June Steeves called for a short while last week on her way to Champion where she is employed for the summer.

Rita Sawatzky is employed in the home of Mr. and Mrs. J. V. Berscht for a couple of months. Word came to us that Elvern Swain has undergone a surgical at the Mayo Clinic. Indications are that the operation has proved successful.

Marion Good returned on Saturday from a short visit in Washington and B.C.

This is the final week of the M. V.B.C. trio's tour of the Washington Conference. They are reporting many excellent contacts and good services.

The Public Relations Committee is busy contacting prospective students with literature giving information concerning the coming school year.

The sun and moon will each be partially eclipsed in 1950, twice.

Schedule of Games in Rosebud Ball League

Sunday, May 14.
Melvin at Innisfail.
Bowden at Cremona.
Crossfield at Airdrie.
Wednesday, May 17.
Bowden at Carstairs.
Cremona at Innisfail.
Melvin at Crossfield.
Sunday, May 21.
Airdrie at Bowden.
Carstairs at Cremona.
Wednesday, May 24.
Bowden at Innisfail.
Sunday, May 28.
Melvin at Carstairs.
Cremona at Crossfield.
Bowden at Airdrie.
Wednesday, May 31.
Innisfail at Bowden.
Carstairs at Melvin.
Crossfield at Cremona.
Sunday, June 4.
Innisfail at Airdrie.
Bowden at Melvin.
Crossfield at Cremona.
Wednesday, June 7.
Airdrie at Cremona.
Crossfield at Innisfail.
Carstairs at Bowden.
Sunday, June 11.
Carstairs at Innisfail.
Crossfield at Bowden.
Cremona at Melvin.
Wednesday, June 14.
Cremona at Airdrie.
Bowden at Crossfield.
Innisfail at Carstairs.
Sunday, June 18.
Airdrie at Carstairs.
Innisfail at Cremona.
Crossfield at Melvin.
Wednesday, June 25.
Innisfail at Crossfield.
Melvin at Airdrie.
Cremona at Bowden.
Sunday, June 25.
Airdrie at Innisfail.
Melvin at Cremona.
Crossfield at Carstairs.
Wednesday, June 28.
Carstairs at Airdrie.
Innisfail at Melvin.
Sunday, July 2.
Cremona at Carstairs.
Airdrie at Crossfield.
Melvin at Bowden.
Wednesday, July 5.
Airdrie at Melvin.

tions and sweetpeas. Mrs. Sudermann, the bride's mother, appeared in a two piece grey ensemble with a black hat and corsage of red roses, and the bridegroom's mother chose black with matching hat and yellow rose shoulder-knot.

A birthday cake on each side of the wedding cake decorated the bride's table at the reception in the church basement. The occasion was also the birthday of both bride and bridegroom and the bride's cake held 20 candles, with 21 on her husband's cake.

For going away the bride changed to a black and white suit of grey with black and white accessories.

• THE DIDSBURY OPERA THEATRE •

THURS., FRI., SAT.: MAY 18, 19, 20 —

Gary Cooper — Jane Wyatt — Walter Brennan

— IN —

TASK FORCE

ALSO CARTOON AND NEWS
FAMILY ENTERTAINMENT

MATINEE, FRIDAY, MAY 19, AT 3:45 P.M.

MON., TUES., WED.: MAY 22, 23, 24 —



ALSO CARTOON AND NEWS
ADULT ENTERTAINMENT

MATINEE, MONDAY, MAY 22, AT 3:45 P.M.

GOVERNMENT OF CANADA

3% BONDS

dated June 1st and November 15th, 1935
due June 1st, 1955

have been called for payment June 1st, 1950

These bonds should be presented promptly for payment on or soon after June 1st, 1950, because after that date they will no longer earn interest.

883 W

PRINTING

Job Printing is an important part of our business and we are ready to serve you at all times in our printing department.

We have all new type in our plant and are thus enabled to turn out better and more modern printed matter.

Check over your supplies now and if there is anything in the printing line you need, give us the order immediately. Do not wait till you are down to that last letterhead or envelope.

The Didsbury Pioneer

PHONE 12 — DIDSBURY

• PLUMBING AND HEATING

• ELECTRICAL WIRING, City and Farm

Free Estimates and Contract Prices

HERB HANNIN IN CHARGE OF
PLUMBING AND HEATING

DIDSBURY ELECTRIC AND PLUMBING

Art Moench, manager
Phone 51, Didsbury — Phone 66, Carstairs

CENTRAL ALBERTA CATTLE BREEDERS' ASSOC.

Lacombe Double-Header Bull Sale

● 2 SEPARATE SALES

● MAY 25 — HEREFORD SALE — 271 HEAD

Judging commences 9 a.m. Sharp. Sale starts 10:30 a.m. Sharp

● JUNE 1 and JUNE 2 — ABERDEEN-ANGUS and SHORTHORN SALE

June 1—9 a.m. Judging of all Aberdeen-Angus and Shorthorn Cattle.

1 p.m.—Sale of Aberdeen-Angus Females and Bulls (164 head)

June 2—10 a.m. Sale of Shorthorn Females and Bulls (186 hd.)



HIGHER PAY FOR TEACHERS—BETTER TRAINED MINDS—BETTER PRODUCTIVITY—MORE PROSPERITY FOR ALL—HIGHER PAY FOR TEACHERS. LET'S START AT THE BEGINNING!

Clip and mail to your M.L.A.

REGAL COAL

For Coal Orders and Collections Phone

E. BUHR AT THE ALTA. PACIFIC ELEVATOR

— PHONE No. 100 —

ALL SIZES OF COAL ON HAND

W. L. REIMER**Don't Howl**

about weed infested crops, order your requirements of DOW 2,4-D NOW.

Ensure Cleaner Crops and Higher Yields

- SPRAY with the PIONEER SPRAYER or
- DUST with the WESTERN CROP DUSTER
- USE DOW ESTERON 44 or DOW AMINE 40

See your local Pioneer Agent about—
Our Sprayer and Duster Models — New Low Prices for Chemicals
Latest Information on 2,4-D and other Agricultural Chemicals

FREE SEED GERMINATION TESTS

IT PAYS TO PULL TO THE PIONEER

PIONEER GRAIN COMPANY LIMITED

THE SOIL'S FERTILITY BALANCE

The hard red spring wheat of western Canada has ranked highest in world markets since wheat was first exported from the prairie area. This superiority is the result of the fertility balance of the soils and the prevailing climatic conditions. For hundreds of years the brown soils of the prairies produced grass. Each year the plant nutrients were brought up from the soil, built into plant tissues and returned to the soil when the plant decayed. The repetition of the cycle of growth and decay built up a supply of readily available plant nutrients. When put under cultivation and under favorable conditions these soils produced good crops of high quality.

With cultivation, however, the organic matter of the soil is subject to constant decomposition, which means an annual loss of this valuable constituent. Since being brought under cultivation there has been an approximate loss of 20 per cent of nitrogen and organic matter in the dry prairie soils. The return of all crop residue to the land reduces, but does not fully compensate for the annual loss. According to the Swift Current experimental station, other methods of supplementing the supply of organic matter will be necessary. This means seeding the land to grasses and legumes at periodic intervals for the improvement of the chemical and physical composition of the soil. Only by maintaining the fertility balance and proper physical conditions can good crops of high quality be produced.

About one-third of the world's population lives on the inadequate daily diet of 2,000 calories or less, according to the Food and Agriculture Organization of the United Nations. In Canada and the United States the average daily diet is in excess of 3,000 calories.

600-YEAR-OLD SPINNING WHEELS COMING TO CANADA

Visitors to the Canadian International Trade Fair in Toronto this year will see a spinning wheel from Britain first used in the year 1350.

It forms part of the historic exhibits from the Bankfield Museum, Halifax, which are to depict Britain's progress in the textile industry through the centuries. The exhibition has been sponsored by the National Textile Export Corporation in a bid to stimulate Canadian interest in the industry. All the museum textile exhibits are in working order and Mr. R. Patterson, museum director, and his wife will demonstrate hand combing, spinning and weaving as done in Yorkshire in the pre-machine age.

Among treasured relics to be shown is a stone spinning whorl, said to be 4000 years old, found at Rington, Yorkshire.

Farm Improvement Loans Increased, 1949

Representing an increase of 56 per cent over the previous year, 11,775 Canadian farmers during 1949 borrowed \$15,879,080, under the Farm Improvements Loan Act, for the purchase of farm implements and trucks, livestock, farm building and housing, and for the clearing and breaking land. Since 1945, farmers have borrowed over a hundred million dollars through 114,993 individual loans, financed by chartered banks in Canada under a partial Government guarantee.

As in the previous year, the greatest part of borrowing, representing 88 per cent of all loans made, went to finance and purchase of farm machinery and equipment, consisting mainly of tractors and combines and farm trucks. More than 86 per cent of these loans were made in the prairie provinces, where specialized farming has encouraged a switch toward mechanization, which is also on the increase in Quebec and the Maritimes.

Building loans amounted to over two million dollars enabled many farm families to raise the level of living conditions in the rural areas. Loans of \$804,000, enabled many farmers to improve the quality of their herds, as well as maintain and increase the productivity of their farms. Funds made available under the Farm Improvements Loans Act also enabled farmers to clear and break 226,902 acres of new land.

BRITAIN'S SUPER RACER

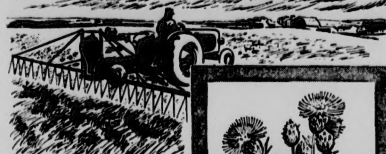
Britain's own racing car known as 'B.R.M.' (British Racing Motors), which is the first product of the British Motor Racing Research Trust will make its official appearance before the public at the Silverstone (Northamptonshire) track this month.

Eradicate Weeds From Your Farm

Chemical Weed Killer prices are greatly reduced this year.
Chemical Weed Sprayers, 2,4-D Acid and Dust are available at 'Midland' Elevators.

MIDLAND & PACIFIC GRAIN

FOR BETTER PRINTING AT REASONABLE PRICES CONSULT "THE PIONEER"

WEED CONTROL THAT WORKS!

● Shell Weedkill used in conjunction with Cockshutt's low volume sprayers will increase by thousands of dollars the value of this year's crops.

For proven results use Shell Weedkill 2, 4-D

ESTER (red top cans) A custom-made ester of 2, 4-D — for positive action.

AMINE (plain top cans) Combining advantages of mixed amines of 2, 4-D, plus superlative wetting action.

Available in one and five gallon cans at your local



CANADA THISTLE

SOW THISTLE

If thistle is your problem—use Shell Weedkill the sure way to better control at low cost per acre.

**Cockshutt Dealer****EDFORD MOTORS**

YOUR MODERN GARAGE

Ed Ford Prop. — Phone 58, Didsbury

How many people to the gallon?

Many thousands of Canadians have a part in making a gallon of Esso available for your car.

About 12,000 of them are employed by Imperial. Some search for new oil fields; some move oil from producing fields to refineries where others make it into Esso and hundreds of other useful products; still others see to it that these are on hand wherever you want them.

Then there are almost 10,000 independent business men who, as Imperial dealers, supply you with our products.

And there are the many thousands of people who derive part of their livelihood from making and transporting the things that Imperial uses in its operations. Last year we bought equipment and supplies from more than 3,000 Canadian firms.

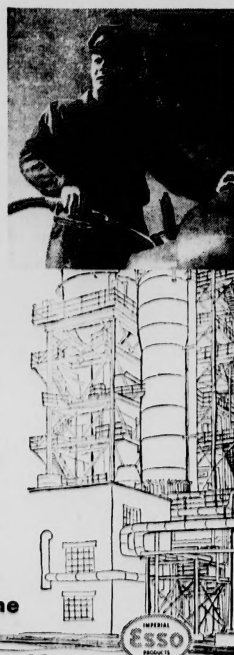
But those are not all.

About 70,000 Canadian residents are shareholders in Imperial or owners of Imperial bonds.

And there are more thousands who have an investment in Imperial through their bank deposits or their insurance policies, because a number of Canada's banks and insurance companies have put some of their clients' money to work to help us do our job.

Finding oil and bringing it to you in the kind of products you need is a big job, a job that requires the skills and the savings of many thousands of Canadians.

Bringing you oil is a big job... and a costly one

IMPERIAL OIL LIMITED**C-I-L PAINTS**

for lasting beauty and protection

Your paint dollars go farther when you use C-I-L PAINTS. They cover better, look better, last longer, than cheaper paints... actually cost less in the long run.

That's why so many painters recommend C-I-L PAINTS... why so many home-owners rely on them to set-re-t-e-c-h paint dollars. Your choice of 22 enduring colours, also black and white.

TRUTONE WHITE

The paint that cleans itself

Instantly white—and stays white. 20% improved hiding strength makes TRUTONE WHITE an even better buy than before. Costs less because it goes farther than ordinary white.

SEE YOUR C-I-L PAINT DEALER

His experienced advice may save you money, assure more satisfactory results. Whether it's a big job or a little one, see your C-I-L Paint Dealer first.

For outside trim C-I-L TRIM and TRELLIS

Specially made for doors, windows and other outside trim. Dries quickly, holds colour and shows much longer than ordinary outside paints. 6 colours and black.

**SOLEY'S**

PHONE 134, DIDSBURY

Support National Demobilization Campaign, May 12th-27th

CANADIAN INDUSTRIES LIMITED

THE DIDSBURY VARIETY STORE

S. FOX, prop. — PHONE 122, DIDSBURY

LADIES' FULL FASHIONED NYLON HOSE

Ladies' Rayon Spun Dresses & House Dresses.

Linoleum Mats, each 30c

Head Squares in Sheers, real silk, and rayon.

Table Oilcloth, 54x54, attractive patterns, \$1.39

"Didsbury" Penants, various colors & designs.

CARDS FOR ALL OCCASIONS

MAKE THAT . . .**GRADUATION GIFT
A GUARANTEED WATCH****SPECIALS DURING CARNIVAL WEEK —**

Ladies' 15 Jewel Watches..... \$19.95 and \$23.95

Men's Waterproof, Shockproof Watches,

Special \$27.95

(Guaranteed for one year)

YOUR DIDSBURY JEWELLERY STOREMr. and Mrs. W. E. Blore
PHONE 133 — DIDSBURY**LOOK FOR OUR AD THIS WEEK IN THE
SHOPPING CARNIVAL FLIER**Don't miss the opportunity during Shopping
Carnival Week to get —**10% OFF ALL MEN'S WEAR**COME IN AND LOOK OVER THE MANY
OTHER BARGAINS IN OUR STORE**D. N. McDONALD & SON**

PHONE 160 — DIDSBURY

**JENKINS'
GROCETERIA LTD.**

PHONE 102 — DIDSBURY

WE HAVE RECEIVED**A SHIPMENT OF HEINZ PICKLES**

16 OZ. JARS, IN FOUR VARIETIES

Sweet Mix, Sweet Mustard, Sweet Cross-
Cut and Sweet Relish

A real bargain at 2 jars for . . . 65c

Thinking of Holidays ?

— SEE US FOR —

GOOD USED CARS1947 DODGE, Fluid Drive, Custom Radio and
Air Conditioner. An Excellent Car.

1949 METEOR SEDAN, 13,000 miles, like new.

1949 MERCURY SIX PASS. COUPE, original
mileage 20,000.1939 FORD V-8 SEDAN, with radio, looks like
new.**PREVOST MOTORS**

MERCURY AND LINCOLN DEALERS

Case Implements and B.A. Oil Products
PHONE 168 BERT PREVOST, Prop.**-: DISTRICT NEWS :-****WEST NEWS NOTES**

Mrs. L. Krebs and Mrs. Albert Krebs were Bowden visitors Tuesday of last week.

Mr. and Mrs. E.W. Lowrie spent Tuesday evening of last week with their daughter, Mrs. E. Campbell.

The Elkhon Willing Workers met at the home of Mrs. Glen Evans Wednesday of last week with most of the members present. Money was turned in from the contest.

The side with Mrs. K. Korschuh as captain being declared the winner, and the losers will treat them to a picnic later in the season.

Mr. Law won the cushion raffled by the winners and Mrs. K. Korschuh won the cushion raffled by the losers.

It was decided to send \$5 to the Salvation Army.

The next meeting will be held at the home of Mrs. A.L. Hogg on Wednesday, June 14th.

Mr. and Mrs. L. Russel and family of Calgary spent the weekend visiting relatives and friends in the district.

Congratulations to Mr. and Mrs. Arnold Hogg. It's a boy, 9 lbs., 6 ozs., and his name is Kenneth Arnold.

Mr. and Mrs. John Toole and family of Red Deer spent the weekend with relatives.

The first ball game was a disastrous one for Elkhon, when they lost 22 to 4 to Betchon on their own home grounds.

Mr. and Mrs. E. Fisher spent Sunday with Mr. and Mrs. F. Byrt.

Mr. and Mrs. S. Johnson and family of Carstairs were Sunday visitors with Mrs. K. Korschuh.

Mr. and Mrs. Charles Mellon and son Raymond and Mr. and Mrs. Herbert Kramer and son Robert of Arrowwood, Archie McMullen of Calgary, and Donald McMullen of Queenstown all visited recently at Elkhon with Mr. and Mrs. McMullen.

EAST NOTES

The Lone Pine W.I. held a miscellaneous shower for Mrs. Art Grange at the home of Mrs. Bruce Shells, and Mrs. Ted Bolton was among those present.

Mr. and Mrs. Clendenan of Calgary, William Schumaker, Stanley and Reginald Schumaker spent Mother's Day with Mr. and Mrs. P. Schumaker.

Mr. and Mrs. Sam Elliott visited with Mr. and Mrs. Otto Faas and family on Sunday.

Those visiting at the Affie Thompson home on Sunday were Mr. and Mrs. Ralph Eaton of Acme, Mr. and Mrs. Charles Walsh and Gertrude of Calgary, Mrs. Lucy Thompson and Teddy Wheel of Calgary, Mr. and Mrs. Jim McCulloch, Peter Schumaker and George Long.

Hawkeye ball team played at Lone Pine on Sunday and won by a 15-8 score.

Baneroff ball team played at the Frog Hollow diamond and came out the winners.

Miss Norma McCulloch was home to spend the weekend with her parents.

Miss Wava Deadrick and Miss Bernice Oslund were supper guests with Mr. and Mrs. P. Schumaker Friday, and on their way back to town they called on Mrs. Raymond Hayne.

Douglas Hughes has been spending two weeks with his uncle and aunt, Mr. and Mrs. Underhay.

Mrs. Emily Richardson, Mrs. Harry Richardson and Mrs. Jack Underhay visited last Wednesday with Mrs. Schumaker.

Newcastle disease, a virus infection similar to influenza, has broken out among the poultry flocks of B.C. and about 50,000 head of poultry has been destroyed. Poultry raising is an important industry on British Columbia farms, numbering about 3 million head.

GO-FOR-EM**GOPHER POISON**Buy One and Get One
Supplied by M.D. FreeIt takes the same time to
use the best. We think this
is the best gopher poison.**LAW'S DRUG STORE**

The Rexall Store

PHONE 40 — DIDSBURY

WESTCOTT NEWS

The rain showers were very welcome on Sunday and Monday after the terrific wind storm Saturday. At times motorists or anyone near or on cultivated land were unable to see, as everywhere clouds of dirt were on the move. However, a few early-sown fields are showing up nicely after the rain and the country is greening up well and again is giving promise of a harvest.

Congratulations to Mr. and Mrs. Curry Bognor on the birth of their daughter last Tuesday in the Didsbury hospital.

Miss Deloyce Goetjen has been relieving for Mrs. Welsh on the Didsbury teaching staff. Mrs. Welsh is ill in hospital.

Miss Elaine Goetjen spent the weekend in Calgary.

Mr. and Mrs. Buster Bellamy of Garfield were visiting on Sunday last with the Lindens Jacobsens and the Otto Folkmann's in this district.

Mr. and Mrs. Wilbert Papke and Larry of Big Prairie, Alta., were visitors with the former's sister, Mrs. Herbert Goetjen, and Mr. Goetjen on Thursday afternoon last.

Mrs. Don Mortimer (Mary Robertson) and small son are expected to arrive here this weekend from Ontario. We understand Mary is coming back with a new car for her father.

Mr. Dan Reinhardt and Mr. Doug Schneidermiller left on Saturday for Southern Alberta where both boys expect to get work on a gravel haul with their trucks.

Rev. T. Folkmann of Trochu was at the Herman Bugelforde and Otto Folkmann homes on Monday evening.

CorrectionIN THE J.V. BERSCHT & SONS
AD ON THE BACK PAGE
BOYS' G.W.G. WORK SHIRTS
ARE ADVERTISED AT \$1.95.
THIS IS A REAL SPECIAL
AND SHOULD READ—**\$1.19****MOUNTAIN VIEW**

Those present at the Derksen home Sunday afternoon were Mr. and Mrs. John Penner and Curtis, Mr. and Mrs. Ben Neufeld, Mr. and Mrs. Andrew Derksen and Miss Marie Derksen who is staying at the Alfred Cook home west of town.

Mrs. Ole Christensen of Acme was greatly surprised Sunday when her daughter, Mrs. Harold Shultz, invited her over for a Mother's Day Buffet Lunch to find four of her daughters and their families, and one of her sons present with his family. They were Mr. and Mrs. Don McFadden of Edmonton, Mrs. Sokolum and daughter Sharon of Calgary, Mr. and Mrs. Stewart Hall and Warren of Carstairs, Mr. and Mrs. Milo Stearns and family of Acme, Mr. and Mrs. Dale Christensen and son of Red Deer, and Mr. Ole Christensen of Acme.

Mr. and Mrs. Alfred Morasch and George Morasch spent Friday evening with Mr. and Mrs. Dwayne Fokes and family.

Little Jerry Morasch of Calgary spent the week end with her aunt and uncle, Mr. and Mrs. Alfred Morasch.

Mr. and Mrs. Alfred Morasch and George Morasch were Calgary visitors on Saturday.

Sunday visitors with Mr. and Mrs. Adam Morasch and family were Mr. and Mrs. Frank Berg and family of Linden and Mr. and Mrs. Dan Morasch and family of Calgary.

Miss Agnes Tighe of Olds spent Sunday with her parents, Mr. and Mrs. Garnet Tighe.

Mr. and Mrs. Reg Hamper and family spent Sunday with Mr. and Mrs. Tighe.

Mr. Theo Morasch of Calgary spent three days last week with his daughter, Mrs. Conrad Wagner and family.

Mrs. Tom Finley was visiting with Mr. and Mrs. Wm. Shultz and

family last Wednesday evening.

Mr. and Mrs. Wm. Bruce had as their guests Sunday afternoon Mr. and Mrs. Scotty St. Clair and family of Ponoka, Mr. and Mrs. Elmer Rogers and family, Mr. and Mrs. John Bruce and family, Miss Alice Bruce and Mr. Barney Hunsperger. Mr. and Mrs. Barney Elliott visited with their parents at Nanton and Staveland over the weekend. Bar-

bridge Saturday evening. Mr. and Mrs. John Kohut and family, Mr. and Mrs. Ed McNeill, Mr. and Mrs. Albert Schneidmiller and Phillip, and Miss Florence McNell of Calgary, were all present

at the home of Mr. and Mrs. Phil McNeil for Mother's Day.

Mr. George Morasch, Lily Morasch and Stewart Tighe visited on Sunday evening with Mr. and Mrs. Joe Hunter and family.

Mr. and Mrs. Joe Hunter and family and Joy Elliott and Mr. and Mrs. Lawrence Hunter spent Sunday in Calgary.

The ladies are asked not to forget the Institute meeting at Mrs. Stiles' home this Thursday, May 18th.

The Ladies' Auxiliary to the Canadian Legion are having a dance in Mountain View hall on May 23, and everyone is welcome.

THE NEW TILLERTHE NEW JOHN DEERE TILLER IS MAKING
SOME REAL RECORDSWe will be out demonstrating this week
(if it doesn't rain too much)

Please give us a call if you are interested.

LEO NICHOLS

JOHN DEERE DEALER — PHONE 132

JUST ARRIVED SHIPMENT OF**VENEER**

— A CAR LOAD OF —

GYPROC LATH

EXPECTED SOON

H. R. BURGESS

SPECIALIZED SHOPWORK

OUR AIM—YOUR SATISFACTION

TRY ONE OF OUR RED OR BLUE BRAND**PRIME RIB ROASTS**

— THIS WEEK END —

WE CARRY A FULL LINE OF CANNED
MEATS (MEATS ONLY)

Bring in Your Horsehair and Hides

KIRBY'S MEAT MARKET

PHONE 127 — DIDSBURY

FOR SALE

6 ROOM DWELLING, close in, water and sewerage, full basement, hot air furnace. —

Price \$4200.00

6 ROOM HOUSE, north west corner, full cement basement and hot air furnace —

Price \$4000.00

REIBER BROTHERS

REAL ESTATE AND INSURANCE

C. E. Reiber PHONE 90 A.W. Reiber

ASK ABOUT OUR . . .**DE LAVAL ELECTRIC POWERED
CREAM SEPARATORS**

— AND —

**DE LAVAL WATER PRESSURE SYSTEM
FOR SHALLOW OR DRILLED WELLS****FORD DE LAVAL SPEEDWAY ELECTRIC
WATER HEATERS—Three Sizes, 20, 30 & 40 gal.****ROGER BARRETT**

— FORD DEALER —

PHONE 126 — DIDSBURY



FOR YOUR SPRING JOBS—FOR YOUR RUSH JOBS

We can fix you up with the lumber and building supplies you require for your new building, and for alterations and repair jobs.

And . . . we stock materials for fences; aluminum roofing and siding; all types of wall-board and various makes of insulation for your buildings.

You Are Invited to Check Over These Stocks

ATLAS LUMBER CO. LTD.

ELDON C. HUNT, mgr.

PHONE 125

McCULLOUGH'S —

Commencing Sat., May 20, and Ending May 27

**CARNIVAL BARGAINS AS ADVERTISED
IN THE SHOPPING FLIER**

ALL MERCHANDISE IS FIRST QUALITY
MANY GOOD BARGAINS DURING SALE
COUPONS WITH DOLLAR PURCHASES

McCullough's Clothing

PHONE 124 — DIDSBURY

HALLIDAY'S

"THE BEST FOR A LITTLE LESS"
— PHONE 101 — DIDSBURY —

Carnival Specials

TOMATO JUICE, Libby's, 15 oz. tins.	2 for 16c
Per Case	\$1.75
PEAS, Aylmer, Choice 5's, 20 oz.	2 for 25c
Per case	\$2.89
PURE PLUM JAM, 4 lb. tin	56c
ALPHA MILK, tall tins	2 for 31c
TOMATOES, Choice, 20 oz. tins	3 for 43c
MARMALADE, Eamons, 4 lb. tin	59c
PITTED DATES, 2 lb. Cello	59c
CHOCOLATE BARS	6 for 25c
NABOB TEA, 1 lb. pkg.	93c
PURE LARD, 1 lb. pkg.	2 for 39c
NABOB JELLY POWDERS AND PUDDINGS —	
5 for	25c
CORN, Taste Tell, 15 oz.	2 for 25c
Per case	\$2.93

PRICES EFFECTIVE WHILE SUPPLIES LAST



Blacklegol-S
DOUBLE PROTECTION

We recommend this fortified, double-duty vaccine. One shot builds maximum immunity to both Blackleg and Malignant Edema.

Don't take chances. Protect your stock with the best products available — CUTTER ALUMINUM VACCINES.



Law's Drug Store

The Rexall Store

Phone 40, Didsbury

Store will Close Saturday Evenings at 9:00 p.m.

IN DIDSBURY IT'S Ranton's

We were lucky to get a special purchase on **WOMEN'S AND GROWING GIRLS' BROWN OXFORDS** Sizes 4 to 9. They are extra good and would sell at \$5.50 regular price. We will sell them during Didsbury's Big Shopping Carnival at \$3.49 a pr.

GIRLS'

PLAID RAINCOATS

With hood. Sizes 6 to 14. Carnival Special, each \$4.95

DON'T FORGET THE BIG BUYING CARNIVAL

YOU'LL ALWAYS DO BETTER AT Ranton's

LITTLE ITEMS OF LOCAL INTEREST

W. A. Austin, president of the Alberta Division of the Canadian Red Cross Society, returned last Monday night after attending a meeting in Toronto of the executive of the Society.

—K. Roy McLean, Optometrist, will make his next visit to Didsbury, at the Rosebud Hotel, on Monday, May 29, morning only. Consult in Calgary office, 1014 Greyhound Bldg., daily except Monday. 2c

E. G. Ranton arrived back in Didsbury last Thursday after visiting with his brother and sister-in-law at Mayerthorpe.

A start has been made on the work of siding the arena. Asbestos siding is being used and volunteer labor will do the work.

—Don't forget the dance at the Mountain View Hall on Tuesday, May 23, sponsored by the Ladies' Auxiliary to the Canadian Legion. Everyone welcome to attend. 19-2c

Mrs. H. S. Holloway and daughter arrived in Didsbury last Thursday to make her home in Didsbury. Dr. Holloway has taken over the medical practice of Dr. J.A.D. Paul.

On Sunday, May 21, at 7:30 p.m., the choir of the Evangelical church will render a night of Sacred songs under the direction of Mr. W. A. Sherick.

CONGRATULATIONS GRADS OF 1950



**May Your Lane Hope
Chest Dream Come True**

BUILDERS' HARDWARE

— STORES, LIMITED —

TREV EVANS, manager

PHONE 7

BERSCHT'S WELCOME YOU!

— TO THE DIDSBURY MERCHANTS' —

SHOPPING CARNIVAL

**500 PAIR
NYLONS**

(SUBS.)

For Pair **69c**

3 PAIR **\$2.00**

NO RESERVES — NO RETURNS

100 LADIES' SLIPS —

Regular to \$3.95 **\$1.99**

100 "PRINTILLA" DRESSES —

Each **\$1.99**



25% OFF

- LADIES' SUITS AND COATS
- MEN'S IN-STOCK SUITS
- MEN'S RAIN COATS

LADIES' BROADCLOTH SHIRTS

\$1.00

LADIES' COTTON BLOOMERS

3 pair \$1.00

COMFORTABLE FITTING

Work Shirts

**BOY'S G.W.G.
WORK SHIRTS**

SIZES 6 TO 16 YEARS—

Each **\$1.95**

MEN'S G. W. G. WORK SHIRTS, sizes 14½ to 17 . . . \$1.95

MEN'S WORK SOCKS, Penman's . . . 3 pair \$1.00

SAVE YOUR TICKETS ON THE FIVE GRAND PRIZES

J. V. Berscht & Sons

YOUR CARNIVAL HEADQUARTERS

PHONE 36—DIDSBURY

Owing to the free matinee in the afternoon on Saturday, May 20, sponsored by the Didsbury Board of Trade and the courtesy of the Didsbury Opera Theatre in connection with the Shopping Carnival, the regular Saturday afternoon matinee will be held at 3:45 p.m. Friday, May 19th.

—The W.M.S. of Knox United Church will hold a food sale at Efford Motors show room on Saturday, May 27th, from 2 to 5 p.m.

Canon Winter will hold services at St. Cyprian's Anglican Church, Didsbury, on Sunday, May 21st—Sunday after Ascension Day—when Holy Communion will be held at 11:00 a.m.

The family of Mr. and Mrs. Arthur Lewis gathered at their home on Mother's Day to honor their mother. There were 24 present including children, grandchildren and several friends. Rev. and Mrs. A. B. Neufeld and son of Filer, Idaho, and Mr. and Mrs. Ross and three children of Vancouver were unable to be present. A delicious buffet supper was served to the guests.

Mr. and Mrs. Harold Brinson and son Allen were dinner guests on Mother's Day with Mrs. Bales.

Mr. and Mrs. E. Duquette and Lorna of Royalties visited Sunday with Mr. and Mrs. George Clarke.

Eileen Parsons and Claire Moore of Calgary spent Friday and Saturday in town with Mr. and Mrs. George Parsons.

Mrs. Lee went to Bowden last Thursday to visit with Mrs. Olson, an old-time friend, who moved there last winter.

Mr. and Mrs. H. Gabel spent Sunday visiting with their son and family in Calgary.

—There will be a dance at Rugby Hall on Wednesday, May 24th, with Anderson's Orchestra. 19-2c

An executive meeting of the Didsbury Community Tenure Club was held Monday evening, May 15, and Earl Erb, chairman of the grounds committee, reported that it is planned to have the major portion of early reconstruction work done on Wednesday afternoon commencing at 2:30, so that everybody will have an opportunity to help with the work.

Rev. and Mrs. Jas. Gamble of Winnipeg are visiting with the former's parents, Mr. and Mrs. Ira Gamble.

Mr. and Mrs. Jack Topley motored to Lethbridge to attend the graduation of their daughter, Joyce, from Gault hospital.